

Hanson Economic Development Committee  
Approved Minutes of the Meeting  
April 12, 2021 at 5:00 pm  
Virtually via Zoom Meeting

Call to Order:

At 5:02 PM a virtual Economic Development Committee was called to order by Laura Fitzgerald Kemmett followed by the Pledge of Allegiance.

Present:

Deborah Pettey, Town Planner  
Laura Fitzgerald Kemmett, Selectwoman  
Jim Geronaitis,  
Dan Bathalon  
Kevin Cohen

Absent: Kiran Kodali

Documents: Zoning Map  
Land Use Regulations Zoning Bylaw Section VI.  
April 5, 2021 Draft Minutes  
Business Survey

**TASK 1:** Look into committee vs commission

Minutes: Jim Geronaitis made a motion to approve the minutes, Dan Bathalon seconded the motion: Roll Call: Kevin Cohen "Aye", Jim Geronaitis "Aye"; Dan Bathalon "Aye"; Laura Fitzgerald Kemmett "Aye"

Discuss Goals of Committee:

Lengthy Conversation regarding the Goals of Committee and whether the committee will work to increase overall Town Revenues vs. helping the local businesses grow as well as attract new businesses. The goal of the committee was further discussed as working towards the following:

- 1.) Main Street Re-Development
- 2.) Attract Small Home based businesses and smaller family run businesses
- 3.) Make sure Zoning is conducive to these type of Businesses
  - a. Summarize potential changes and bring to Planning Board

Discussion regarding taking a look at the overall Town financial Statements and getting a better understanding as to where the Town's revenue comes from: Tax Revenues from Business vs. Tax Revenues from Residential and what our projected revenue growth may be for the near future.

**TASK 2:** Invite Lee Gamache to our next meeting to discuss tax revenues from each category as well as discuss projected growth

**TASK 3:** Get Budget/Financial Statements from John/Todd

Discussion regarding the local businesses and what they need, as well as, what the residents would like to see for new businesses. The possibility of getting some assistance from our local Representatives; Josh Cutler and Michael Brady. Maybe they could share information for our small businesses and assist with suggestions for Hanson's Economic Development Committee.

**TASK 4:** Data Collection: Create Two Surveys:

- 1.) For Business owners: To inquire what their needs are and what they need to grow;
- 2.) For Residents: To determine what types of businesses they would like to see come to Hanson

**TASK 5:** Invite Representative Cutler and/or Brady to our forum to discuss economic development and possibly educate the small business forum. Resources for small businesses.

#### Update on Local Rapid Recovery Grant

Committee members went in person to the local businesses in their assigned addresses on Main Street to distribute the flyer requesting surveys. Everyone was well received by the local businesses.

Waiting for the information from the surveys in order to move forward with the next steps.

Dan Bathalon suggest tasks to accomplish going forward:

**TASK 6:** Create list of projects

**TASK 7:** Business cards template

**TASK 8:** Introduction on web page next agenda

**TASK 9:** Members to start creating survey questions

#### Schedule Future Meetings

Next Meeting scheduled for April 26, 2021 at 5:00 pm.

#### Adjournment

Dan Bathalon made a motion to adjourn meeting; Jim Gerainitis seconded the motion,

Roll call: Kevin Cohen "Aye", Jim Geronaitis "Aye"; Dan Bathalon "Aye"; Laura Fitzgerald Kemmett "Aye"

Meeting Adjourned at 6:08 PM.